

Growing a business while mothering has its own set of unique challenges and opportunities. Our perfectionist culture focuses so much on the idea of “balance,” but often the pursuit of it leaves women feeling like they’re constantly falling short.

I was shocked by how much more difficult it was to run a business after having a child. What we bring to our business and our parenting are our own blueprints and background. They are both opportunities for learning about yourself and doing personal work.